



FIRST IN CRAFT

STOKE

– Crafted by Hand –

The Brewer's Story

Stoke Beer is handcrafted in Nelson at our family brewery that bottled its first craft beer back in 1981. Full of the very best hand-selected malts, hops, yeast and our own Palaeo glacial water that has been traced back to the ice age. Good beer takes time, so Stoke is small-batch brewed and left to mature naturally.

As brothers and second generation brewers we're respectful of tradition and refuse to add sugar, additives or preservatives. We won't compromise on quality.

Here's to good health!

Scott McCashin

Dean McCashin



Foundation Range

At the heart of our family of beers is our Foundation Range, our own unique spin on a selection of traditional styles. They've been brewed using local Nelson hops, our own bespoke yeast, and 14,000 year-old Palaeo glacial water sourced from 330 metres beneath our brewery.

NO artificial additives,
NO added sugar,
NO colouring or
preservatives.

No compromise.



2Stoke 2% alc./vol.



Full Flavour 2% Ale

Our 2Stoke low-alcohol beer sacrifices nothing on taste. Full craft, low ale and low carb. Golden amber in appearance, light in body, soft and fruity to the palate with an unmissable honey aftertaste.

Available in:

- 6x4x330ml Shipper
- 30L Keg



Lager 4.5% alc./vol.



Crisp Early Hop

Light and refreshing, Stoke Lager is brewed with premium local hops, pale malt and a touch of wheat. We tank condition the brew for three weeks to perfect the balance between the malty sweetness and the lingering bitterness of this fine lager.

Available in:

- 12x330ml Box
- 4x6x330ml Shipper
- 30L Keg
- 50L Keg



Pilsner 4.8% alc./vol.



Citrus Hop Kick

Using an extended cold conditioning period and extra-pale malt for that nutty finish, this is a unique spin on the classic pilsner. Crisp and sharp with the right amount of bitterness, Stoke Pilsner has an aromatic savin hop finish, grassy notes and fresh aroma evoking images of classic Kiwi summers.

Available in:

- 4x6x330ml Shipper
- 30L Keg
- 50L Keg

Bitterness Scale (IBU):

Lightly
hopped



1-10



11-20



21-30



31-40



41-50



Fully
stoked



Recognition Range

Stoke Beer is all about the people – the people who believed in our vision, stood up to big corporates and said “Kiwis deserve quality beer and we’re gonna make it for them, whether you like it or not.”

Our Recognition Range has been crafted to honour those distinguished chaps.



Rich Porter

4.5% alc./vol.



In honour of Bill Peck

Bill Peck joined Rochdale Cider as a factory hand in the early 50s, and 30 years later, when Terry and Bev McCashin purchased the factory, he was still there, albeit in the role of Factory Manager.

Rich and complex, with a woody malt flavour and a smoky aftertaste, hints of carob and cola, dark fruits and light spices create a mosaic of scents. Like Bill himself, it's a classic, timeless concoction.

Available in:

- 6x500ml Basket
- 30L Keg
- 50L Keg



Double Pale Ale

4.5% alc./vol.



In honour of Jim Pollitt

Only a superlative drop would be worthy of the name Jim Pollitt, the legendary brewmaster who led the McCashin's Brewery from 1981 until the mid-90s, and is widely regarded as the father of New Zealand's 'craft brewing revolution'.

The result is a double pale ale, resplendently golden to the eye, with big, bold hop aromas and a malty sweetness. The unmistakable hint of pine underpins the taste, while the crisp, clean finish is 'lip-smackingly' satisfying.

Available in:

- 6x500ml Basket
- 30L Keg
- 50L Keg



Gold

4.5% alc./vol.



Smooth Golden Ale

So fresh and so clean, Stoke Gold is light and smooth with a hint of honey and citrus accents in the background. This beer gets its golden lustre and firm body from a brewing process involving Nelson's organic hops, the finest malt and our own bespoke yeast.

Available in:

- 12x330ml Box
- 4x6x330ml Shipper
- 30L Keg
- 50L Keg



IPA

4.8% alc./vol.



Late Hop Pale Ale

Our IPA is crisp and fruity with honey and citrus undertones. More English than American in style, Stoke IPA is tank-conditioned over four weeks to enhance the smooth, caramel sweetness. It is light but a step up in hop intensity from our Pilsner.

Available in:

- 4x6x330ml Shipper
- 30L Keg
- 50L Keg



Amber

4.5% alc./vol.



Big Malt Kiwi Ale

A hint of honey, strong biscuity tones and a soft, velvety-smooth finish. Toasted malt and soft caramel tones give the Stoke Amber a barley sugar flavour, which is refreshingly balanced by a slight zing. Brewed with five specialty malts, it is smooth on the palate and surprisingly complex.

Available in:

- 12x330ml Box
- 4x6x330ml Shipper
- 30L Keg
- 50L Keg



Dark

4.5% alc./vol.



Indulgent Dark Ale

The Barry White of beers - deep and bassy. Stoke Dark is one of our highest rating brews on the beer blogs. Hints of sweet caramel and molasses mix with the unmistakable bitterness of fresh coffee and roasted malt. It has a brilliant aroma. Bold and inviting, the opaque appearance is interrupted only by the subtle mahogany tinge.

Available in:

- 12x330ml Box
- 4x6x330ml Shipper
- 30L Keg

Drive beer growth with an authentic craft beer

Tapping into global trends and consumer demands, craft beer is inspiring people to purchase beer – driving value growth in the beer category and growing in double digits.

“Craft 11% growth latest MAT”

The growth in craft is no longer coming from the more “commercial” craft brands. As consumers become more educated and craft conscious, they are looking for credible, “authentic” local brands.

Consumers often define true ‘craft’ against 3 key traits.

Stoke delivers against all 3 and with a variety of traditional craft styles it's the perfect range to transition drinkers into authentic craft:



1. From a small, independent company

Stoke is 100% owned and brewed by the McCashin family who have a strong background in and an extensive knowledge of craft. All Stoke Beer is brewed in Nelson at the historic McCashin's Brewery.



2. Handcrafted

Each brew is ‘crafted by hand’ in small batches, using a combination of traditional methods and innovative thinking.



3. Not mass produced

Small batches, high quality ingredients, no added sugar or preservatives and un-manipulated processes ensures great taste.

CCA distribution adds a frequent call cycle and world class distribution network making Stoke Beer a “must have” in your craft beer segment.

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STOKE

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McCASHIN'S
BREWERY